



Dear Market Friends,

We are very excited to begin our 15th season! Last year was our largest and most well-attended market in our 14-year history and, with your support, we were able to provide our community with fresh and nutritious food while also supporting local farmers. Shoppers enjoyed a variety of food vendors, artisans, music, and events against the background of our gorgeous and unique lakeside location. Thank you!

This season we expect the Wakefield Farmers Market to be even busier. We are a non-profit run by a small board of dedicated volunteers. The market relies on vendor fees and business sponsors. We ask you to consider partnering with us to sponsor the following "wish list" items. Once a goal amount is met, any additional funds designated for that category would be directed to another.

1. **SNAP matching program:** Easily our largest (non-operations) expense. SNAP is a state-run program that provides funds to those experiencing food insecurity for access to fresh fruits and vegetables (no alcoholic beverages or ready-made food). It has been well documented that Americans experiencing food insecurity are often unable to purchase enough nutrient-rich produce due to high-prices and/or access. SNAP demand has increased significantly since COVID and is steadily climbing. *Since 2011, we have been matching \*an additional\* \$1 per week to our SNAP clients.* In 2022, we were able to provide an additional \$10,000 in SNAP Match dollars to those experiencing food insecurity.
2. **New equipment:** Lake weather does a job on our poor tents and we've been experiencing record high temperatures more often. Many items on our wish list will help keep our customers and volunteers cool in the warmer months. We have created a wish list via Amazon, containing the items we need to continue serving the community. [Wakefield Farmers Market Wish List](#)
3. **Wifi Sponsorship:** We are seeking sponsors to help us provide wifi connectivity to our vendors. Due to the increase in customers, our vendors experience connection outages that make it impossible to process orders. We believe that providing wifi connectivity is essential to the success of our event, and we are hoping to find sponsors who share our vision and are willing to support us in this effort. In exchange for your sponsorship, we will include your company's logo on our website, social media channels, and signage at the WFM Market tent. We anticipate this cost to be approximately \$650 for the market season. .

If you are interested in helping us achieve our goals by sponsoring the market, checks can be made out to Wakefield Farmers Market and sent to the address below or use . Sponsorship levels and payment information are provided on the attached page. The cost of items purchased . We greatly appreciate your consideration and wish you all a healthy and happy market season!

**Wakefield Farmers Market Board of Directors:**

President: Kelli Stromski  
Vice President: Debbie Gronback  
Secretary: Janice Williamson  
Treasurer: Paula Bucciero

**Contact information:**

Wakefield Farmers Market  
PO Box 1426  
Wakefield MA 01880  
Manager: Ann Marie Gallivan  
Phone: 781-975-1319  
[Email: www.wakefieldfarmersmarket.org](http://www.wakefieldfarmersmarket.org)



### Sponsorship Levels for the Wakefield Farmers Market

Sponsorship Level	Cost/Equipment Donation	Benefits
Seedling	25-\$100	<ul style="list-style-type: none"> <li>• Logo with link on our website</li> </ul>
Sprout	\$101-\$250	<ul style="list-style-type: none"> <li>• Logo with link on our website</li> </ul>
Fruit	\$251-\$500	<ul style="list-style-type: none"> <li>• Logo with link on our website</li> <li>• One table space for 1 market at WFM to interact with the community, and share company info.</li> <li>• Promoted with Market vendors in all marketing for week</li> <li>• Listed as sponsor on weekly newsletter</li> </ul>
Veggie/Wifi	\$501-\$1000	<ul style="list-style-type: none"> <li>• Logo with link on our website</li> <li>• One table space for 3 markets at WFM to interact with the community, and share company info.</li> <li>• Promoted with Market vendors</li> <li>• Listed as sponsor on weekly newsletter</li> <li>• Listing as sponsor on Cable Access Advertising</li> <li>• Logo on Market Manager Tent Signage</li> <li>• 3 Social Media spotlights as sponsor</li> </ul>
Harvest	Over \$1000	<ul style="list-style-type: none"> <li>• Logo with link on our website</li> <li>• One table space for 5 markets at WFM to interact with the community, and share company info.</li> <li>• Promoted with Market vendors</li> <li>• Listed as sponsor on weekly newsletter</li> <li>• Listing as sponsor on Cable Access Advertising</li> <li>• Logo on Market Manager tent Signage</li> <li>• Logo on all print material posted in high traffic areas</li> <li>• 5 Social Media spotlights as sponsor</li> </ul>

Checks can be made out to *Wakefield Farmers Market* and sent to:

Wakefield Farmers Market  
 PO Box 1426  
 Wakefield MA 01880

Questions: Ann Marie Gallivan, Manager, at 781-975-1319 or [www.wakefieldfarmersmarket.org](http://www.wakefieldfarmersmarket.org)

*Wakefield Farmers Market is a (501)(c)(3) not-for-profit organization (EIN #87-1044546)  
 Gifts to the Wakefield Farmers Market are tax-deductible to the fullest extent allowed by law.*