



Dear Market Friends,

Over the past decade and a half, the Wakefield Farmers Market has evolved into a dynamic marketplace that showcases the best of our region's produce, small batch specialty food producers, and community spirit. Every week, our market transforms into a vibrant hub where local farmers and vendors come together to offer fresh, high-quality products, and residents gather to enjoy a unique shopping experience.

As we gear up for the upcoming summer season, we are excited about the prospect of creating a safer and more comfortable experience for our valued customers. The summer heat can be quite intense, and we want to ensure that everyone who visits our market can enjoy the offerings without the discomfort and risks that come with high temperatures.

To achieve this goal, we are seeking an equipment donation sponsor for essential summer cooling tent equipment. This equipment will not only enhance the overall market experience but also play a crucial role in keeping our customers safe and cool during the hot summer months.

Why Sponsor the Summer Cooling Tent Equipment at Wakefield Farmers Market?

Community Impact: Your equipment donation sponsorship will directly contribute to the well-being of our community members by providing a comfortable and enjoyable environment for all visitors.

Visibility and Recognition: As a equipment donation sponsor, your company will receive prominent visibility through various channels, including signage at the market, mentions during announcements, and acknowledgment in our promotional materials, website, weekly newsletter and blog during summer season. This is an excellent opportunity for your brand to be recognized as a community supporter.

How You Can Help:

We are seeking the following equipment for this purpose which will have a direct impact on the safety and comfort of our customers.

1. [Tent from Amazon \\$160](#)
2. [Ryobi Portable Mister and Charger \\$100](#)
3. (2) [5 gallon bucket \\$6](#)
4. [Additional Battery 2 pack \\$80](#)

Next Steps:

If you are interested in becoming an equipment donation sponsor, we would be happy to provide you with a detailed sponsorship proposal that outlines the specific benefits, recognition, and opportunities associated with supporting Wakefield Farmers Market.

Thank you for considering this opportunity to make a positive impact on our community. We believe that with your support, we can create a more enjoyable and safer environment for everyone who attends our market.

Please feel free to reach out if you have any questions or if you would like to discuss this further. We appreciate your time and consideration.

Warm regards,

(Name)

(title)

Wakefield Farmers Market

Possible example of banner - we will design specifically for your business



Your logo will be featured on the WFM Misting Tent - 3'x8' Banner will be used every market year for the life of the equipment.



sponsorship customer reach

EMAILS

Our email subscribership on average grows by 30% each season. Currently at 2,000 subscribers with a 55% open rate.



Social Media

WFM currently engages 7,000 followers on social media, with an average growth of 20% per year.

LOCATION

Each week for 20 weeks, we welcome 1,500 to 2,500 visitors per week and growing



BLOG & PRINT MEDIA

Each week you will also be included in our blog and local print media outlets, which is shared on all platforms